Charlton Business Alliance

Meeting: October 5, 2026 Location: Charlton Arts & Activities Center 6:30-8pm

Meeting Minutes

Guest attendance: None
Members in Attendance: Cara, Jayme, Matt, Liz, Karen, Joey, Tania, Megan, Josh Saper, Melanie

MEETING MINUTES
Main Motions
VOTED /APPROVED: August Minutes Approved

1. 6:30pm-6:45pm NETWORKING
2. Approve August Minutes
3. VP Updates :

   Non-profit status update - Cara

   a. For now we are a 757 - We are looking to see if we can get board insurance under this title vs changing to a 503C6. Two different insurance agents being consulted regarding this. If we haveinsurance does this cover liability for the board members? If so we have no other reason to change to a different classification

   b. Two members lost in the month of September - CHoice One Graphics and Crystal Clean Windows. Both Inactive members - Total Members as of now is 30. Last month where someone new joined was April.
   c. Quarterly Board meeting coming up in October : one agenda item is new members, member retention and incorporating more networking and more ways for municipal buy in and collaboration. One way would be for CBA to announce/ present award for business of the year at OHD.
   d. Andrew Golas unable to attend CBA meetings since year one
   e. Looking to take advantage of Small Business Saturday, in November. Needing to promote members' offerings during this time. - Social Media Coordinator/ Melanie-
   f. Maybe the CBA can be the Neighborhood Champion of SBS. Member businesses could potentially offer a discounted coupon for that time period. - Some organizations do bingo cards for visiting and get something if visiting x amount of businesses.

g. This year, spotlights on businesses on social media, during all Saturdays in November. Similar to what was done for Expo.

4. Christmas Light Parade Update (Jayme & Matt)
    a. Eagle Scouts are doing the first project for The decorations on the common
    b. Fundraising is starting this coming Wednesday. There is a meeting between scout and CBA to discuss plan for this project, The parade person (budd)
    c. The CBA's role in this project is: to mentor the Eagle scout in completing the project. Still unknown what scout wants from the CBA as a contribution.
    d. Other members are being asked to participate once we have vision from Lily (scout) Asking for committee members. So far: Tania, Melanie, Matt, Josh Saper, Meg, Jayme.
5. Savers Bank Christmas Networking Event - Thursday Dec 10 - 5:30-8:30pm

    Who do we want to partner with for this? In the past was Leicester Business Assoc,

    Rolling RSVP lists CBAs first and see how many spots we have left before opening up to other business associations. No longer inviting Leicester- Webster Dudley, (WBDA) Thompson (TBA) + Savers Bank business customers.
6. Business Presentation – Liz -Elizabeth's Custom Bakes
7. Business Expo – Need to create committee and chair to begin organizing efforts
    a. Baypath liaison and Committee - Matt, Jayme, Karen, Melanie, Megan, Joey - Karen will set up the first meetings which will be this month.
8. Business of the Month Raffle- Library sign is broken, no raffle this month
9. Other business - None
10. Presenter for next meeting will be Autie Tanias Pet Salon
11. Next Meeting: November 2, 2026 Location: Charlton Arts & Activities Center

Educational Series for Small Businesses sponsored by CBA -

If we open these "classes" to the public we can use this as an opportunity to recruit new members.

Renting a conference room at library - adding to agenda for a committee to discuss how we want to move forward with educational series, workshops