

MINUTES

1. Old Business
 - a. November Meeting Minutes Approved
 - b. CHIP-IN Donation Campaign
 1. Grand Total \$485.53
2. Festival of Giving Trees
 - a. Total spending \$124.48 – Under budget
 - b. Gift card needed from each member who would like to contribute
 - c. December 4th set up- volunteers needed
3. CBA Mixer at the Castle in Leicester – Tues 12/17
 - a. Anyone is welcome \$5 for members, \$10 for non-members
4. Bring a guest to January Meeting
 - a. Membership needs to increase
5. Open Discussion / Thoughts on this past year and new ideas
 - a. More networking opportunities are wanted by members
 1. Both, externally beyond growing the CBA and internally among members
 - b. Voted for 2- 3, 5 minute presentations monthly, giving a deep dive on member's businesses
 1. Beginning in January 2025 – MC Designs & Elizabeth's Custom Bakes
 2. EB Moments offered video promos with the idea of adding to the business directory on CBA website.
 - c. Discussion on the main goal/ purpose for future CBA events
 1. Are we trying to accomplish visibility for CBA, or to generate income?
 2. Ideas for Spring Event- to be brought to a vote
 - *Scarecrow contest for local businesses in the fall to display*
 - *Gingerbread house contest*
 - *House decorating contest for Halloween or Christmas*
 - *Town Wide Yard Sale*
 - *Town Guide Booklet*
 - *Carnival*
 - *Movie Night (projector screen)*
 - *Scholarship Program for business student*
 - *Grizzly Adams art sculptures (Similar to the sheep in Webster)*

Charlton Business Alliance Meeting: December 2, 2024 Charlton Public Library 6:30-8pm

6. Belt Winner – EB Moments
7. Business of the Month – TLC Home Services
8. Adjourn