

Charlton Business Alliance

Meeting Minutes 4/1/24

Community Room, Charlton Library

6:30pm

### Room Introductions

1. Old Business
  - Approved last meeting minutes.
  - Payment is available through webpage via paypal.
  - Final sign ups for town meeting table (members only)  
May 20<sup>th</sup> Charlton town meeting. Tables set up from 6pm – 7pm  
Information tables only, no sales.
  - CPR presentation was held for members and families in March. There were a few members in attendance. Inform Cara or Matt if you want to see more events like this being held for members only.
2. National Night Out – Function/Carnival
  - A night out event where Boy scouts, PD & FD get involved. Supported by big companies like Boston Children's who gave out bike helmets at one of the events.
  - August 6<sup>th</sup> is the official day; Charlton PD may have resources to put on this event.
  - Let Cara know if you are interested in joining the PD committee.
3. Earth Day
  - CBA will have a table set up with a planter craft.
  - Member benefits include having business info out at the table.
  - No Road Clean Up
  - Get Cara marketing materials to display for your business, NO PLASTIC!
4. Softball Sign option
  - \$375.00 CBA sign and sponsorship on Charlton public softball field fence, behind the library.
  - Baypath looking for individual or CBA sponsors. \$50 logo in program \$175 sign on fence.
  - Let Cara know if you want the information to sign your business up individually.
  - Jersey sponsor also available.
  - Sign option voted to only do Charlton Public softball field, approved.
5. Savers Bank table lobby display
  - Need budget for table items and table cloth. \$75, approved.
  - Considering basket giveaways including items donated by business members.
  - Members put business cards and other giveaways on table.
6. Charlton PTO Family Fun Day
  - Looking for vendors, Sponsors, Donations
  - Considering prize wheel with CBA logo & info.
7. Fire Department Sub Station
  - \$17 Million Project to build a new FD sub station in front of Charlton Middle.
  - Improves response time collectively by 2 minutes.
  - Resident funding \$13 million, a \$160 increase roughly in tax dollars.

- You can find more information on the town page.
  - CBA voted to show support of this project, share on social media and get the word out to vote YES.
8. Discover Central Mass, skipped. Time Crunch
  9. Dementia Friendly – Sara
    - Dementia Friendly is a non-profit looking to collaborate with anyone interested in increasing awareness of dementia and it's warning signs, symptoms.
    - Current members include professionals of Charlton PD, Charlton FD, Council on aging, Elder Services etc..
    - They would like to hold more info sessions to spread awareness.
  10. Town Center Sign
    - Application sent in to get CBA put on town center sign.
    - Hopefully completed by next meeting
  11. June Mixer
    - TBD, potential Quarter Keg Pub.
    - Josh getting pricing and date info.
  12. Handouts being made to show member benefits.
  13. Belt winner – Aunt Annies!!
  14. Facebook Page is not for paid members only. Open to the public to spread visibility.
    - Admins are working to minimize spam.
  15. Stephanie Dozois – winner of Charlton Sign promo!

Meeting Adjourned – 8:02PM