**MINUTES**

1. Old Business
   1. September Meeting Minutes Approved
   2. Recapped Rutabaga Roll
2. Reviewed Financial Report
   * 1. No Changes
3. Yankee Express will be featuring the CBA in this week’s issue
4. Light Parade- December 1st
   1. Voted in budget- not to exceed $75
   2. Volunteers are needed for the day of;
      1. Setting up tent
      2. Passing Out glowsticks
   3. Discussed possibility of CBA name tags or hats for events
5. CHIP-IN Digital Donation Campaign
   1. Continue to spread the word via Facebook
   2. Flyers with QR codes passed out to display at store fronts
   3. Cara will reach out to Ted’s regarding an in-person event the week before Thanksgiving
6. Cara- Cyber Security Presentation
   1. In the Library on October 21 at 6:30 PM but that date may be changing
   2. Free to attend
7. Truck or Treat is 10/19 at the Charlton Arts and Activity Center 1-4pm
   1. Anyone is welcome to set up a Trunk for CBA if interested.
   2. Will email for volunteers
8. Cindy’s last meeting is today and is being replaced by Lizza at Charlton’s Country Bank location
9. Charlton Youth Basketball sponsorship
   1. $200 per team and CBA will sponsor one
   2. Open to any other business’ that would like to sponsor a team
10. Town Meeting this month 10/21
    1. Anyone is welcome to set up a table for their business at 5pm
    2. Charlton Middle School parking lot
11. Festival of Giving Trees 12/6, 12/7 and 12/8
    1. Set up is 12/3 at Lasalle Hall in Southbridge
    2. Form is needed by 11/9 if CBA wants to participate and donate a tree
    3. Possible options for tree-
       1. Gift cards from local businesses, include our business cards
       2. Gift cards for our own businesses.
       3. Motion Approved for Budget (Decorations and tree - $150 Max)
    4. Sparklingtrees.com for more information
12. Belt Winner – ABA Services
13. Business of the Month Raffle - McKenzie Belanger Real Estate
14. Suggestion was made for CBA’s website
    1. Adding next meeting time and location
    2. Monthly business promotions
    3. Possibly adding a submission form to the website for paid members to submit their promos to appear on website
15. Next Meeting will be Monday, Nov 4th at Paw Town Station