

MINUTES

1. Old Business
 - a. December Meeting Minutes need to be approved next month
 - b. Business
2. Open Discussion / Thoughts on this past year and new ideas
 - a. More networking opportunities are wanted by members
 1. Both, externally beyond growing the CBA and internally among members
 - b. Voted for 2- 3, 5 minute presentations monthly, giving a deep dive on member's businesses
 1. Beginning in January 2025 – MC Designs & Elizabeth's Custom Bakes
 2. EB Moments offered video promos with the idea of adding to the business directory on CBA website.
 - c. Discussion on the main goal/ purpose for future CBA events
 1. Are we trying to accomplish visibility for CBA, or to generate income?
 2. Ideas for Spring Event- to be brought to a vote
 - *Scarecrow contest for local businesses in the fall to display*
 - *Gingerbread house contest*
 - *House decorating contest for Halloween or Christmas*
 - *Town Wide Yard Sale*
 - *Town Guide Booklet*
 - *Carnival*
 - *Movie Night (projector screen)*
 - *Scholarship Program for business student*
 - *Grizzly Adams art sculptures (Similar to the sheep in Webster)*
3. Belt Winner – EB Moments
4. Business of the Month – TLC Home Services
5. Adjourn