**Charlton Business Alliance**

Meeting: January 9, 2024 Community Room, Charlton Library 6:30-8pm

MINUTES

1. Old Business- December minutes approved
   1. Vendor tables at Town Meeting May 20th- outside 30 min before meeting
2. Board Positions
   1. Vote
      1. McKenzie Belanger- Secretary
      2. Thom Wilks- Social Media Coordinator
3. Facebook
   1. Page and Group are active, events posted
   2. Champion belt each month for “most posts” on Group page
4. Website
   1. In Development
5. Membership Requirements
   1. Flat fee $100/year
   2. Website will have payment info
6. Non-Profit Status
   1. 575 In process
   2. Bank Account in process
7. Business Card Raffle
   1. WINNER: Auntie Tania’s Pet Salon
   2. Will be on LED sign in Town Center for month of January
8. New Business
   1. Business map- Thom has ideas
   2. Punch cards when members work with other members
   3. Look into vending at Earth Day, OHD, Blueberry Festival, Harvesfest at Overlook, Capen Hill Fall Festival, Concerts at Overlook
   4. Vend at Farmer’s Market- McKenzie new point person
      1. Events like corn shucking, maybe construction kits (work with Bay Path?), Art Walk in tandum with market
      2. Facebook Live during events
9. Next meeting: February 5, 2024 Location: Community Room Library